Creating a space for students to collate, curate and grow through co-curricular experiences

Heather Andrews - Student Development Coordinator
Priscilla Trahar - Education Design Consultant
Lenka Boorer - L&T Consultant Design
Take control of your career with BusinessPLUS

New in 2018!
BusinessPLUS

- PLAN your career
- BUILD professional identity
- PREPARE with skills workshops
- CONNECT with industry mentors
- ENRICH your degree
- GAIN work experience
- CONTRIBUTE to your community

Griffith Business School
Plan your career

Business PLUS

Griffith Business School
Building the System

- PebblePad was a tool already available at Griffith and was part of the employability initiative.
- Students could
  - Access resources
  - Record experiences
  - Reflect on experiences
  - Show evidence
Points target: 40 Points

Current: 30 Points  Remaining: 10 Points

Criteria: All asset types  Tagged with: BusinessPLUS Career Development

ON  Your search results have been applied

DISPLAY RESULTS BY MODIFIED DATE (NEWEST FIRST)

<table>
<thead>
<tr>
<th>Asset</th>
<th>Points</th>
<th>Time</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workshop 3</td>
<td>10</td>
<td>2 hours 30 min</td>
<td></td>
</tr>
<tr>
<td>Workshop 2</td>
<td>10</td>
<td>2 hours 30 min</td>
<td></td>
</tr>
<tr>
<td>Priscilla's Self Awareness Reflection</td>
<td>10</td>
<td>2 hours 30 min</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>30</td>
<td>2 hours 30 min</td>
<td></td>
</tr>
<tr>
<td>REMAINING</td>
<td>10</td>
<td>2 hours 30 min</td>
<td></td>
</tr>
</tbody>
</table>
BusinessPLUS Templates

Provide evidence of your involvement

This could be a photo of you participating, or a letter from an organisation confirming your participation (most organisations are more than willing to provide if you ask). Click on the badge below and upload file from your device or upload from your Asset Store if item has already been saved as an asset and add your notes.

Having evidence will be a great asset, for your own reference and to share with future potential employers, however if for some reason you can’t provide evidence, that’s OK - just make a note below.

![Image](https://example.com/saved-asset)

This has not been evidenced

Click on the ‘Information icon’ top right and scroll down to log your hours (you’re aiming for 20 hours of community engagement).

Don’t forget to SAVE your work! (button top left). This template has opened in a new browser window - save this template and close the browser window to return to your BusinessPLUS workbook.

If you are participating in the Griffith Graduates of Influence pilot program, this template is also pre-tagged Community Engagement and will automatically be added to your GGo! Portfolio Activity Log. You will just need to add the points so that this activity counts towards your GGo! levels.
We built it, will they come?

- Co-curricular program
- Incentives and benefits key
- Multiple communication streams
  - Email, social media, student newsletters
  - Orientation week presentations + market stall
  - Flyers, postcards, screens, banners
  - Information sessions
  - Academic support
Early Engagement

<table>
<thead>
<tr>
<th>Trimester 1</th>
<th>424</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trimester 2</td>
<td>120</td>
</tr>
<tr>
<td>Trimester 3 so far…</td>
<td>41</td>
</tr>
<tr>
<td><strong>TOTAL (as at Tri 3 WK 6)</strong></td>
<td><strong>585</strong></td>
</tr>
</tbody>
</table>
Engaging Experiences

- Career Management Workshop series
  - Workshop 1: Self Awareness: how your values and interests inform your career choices
  - Workshop 2: Strategies for finding work and work experience
  - Workshop 3: Applications and Interviews
  - Workshop 4: How to Shine in the Workplace

<table>
<thead>
<tr>
<th>Total Participants across Tri 1+2</th>
<th>Attended at least 3 workshops</th>
<th>Attended all 4 workshops</th>
</tr>
</thead>
<tbody>
<tr>
<td>231</td>
<td>148</td>
<td>82</td>
</tr>
</tbody>
</table>
Engagement Insights
Concept versus Tool

![Diagram of BusinessPLUS](image)

**Plan your career**
- Prepare with skills workshops
- Build professional identity
- Connect with industry mentors
- Enrich your degree
- Contribute to your community
- Gain work experience

**Plan your BusinessPLUS experience**

Let's start your BusinessPLUS experience by thinking about why you have signed up to this program and develop a plan for achieving your goals. It's good to have a sense of your purpose and objectives. It may be useful to remind yourself of this as you work through the program - particularly when life gets busy!

Take a look at the advice in each of the elements across the top (Prepare, Connect, Gain, Contribute, Enrich) for ideas on what activities you may take part in and when.

N.B. You'll need to complete the details before attending the BusinessPLUS Career Management Workshops in the Prepare element.

Why am I enrolling in BusinessPLUS? How will participating in BusinessPLUS benefit me?

For more info on the benefits of participating take a look at the BusinessPLUS webpage.

---

Griffith UNIVERSITY
Griffith Business School
Support, Support

BusinessPLUS Expo
Career advice + free lunch!

Wednesday 11 July
Nathan Campus Heart N76_1.04
1–3pm (drop in)

Thursday 12 July
Gold Coast GBS G42_2.11-2.15
1–3pm (drop in)

ADVICE
How to enhance your employability while you’re at uni

SUPPORT
How to navigate the BusinessPLUS online workbook

SIGN UP
Get involved in career-enhancing activities

Free food and drinks
PLUS
WIN $10 Cafe Rossa voucher
First 25 attendees

Find out more and register
bit.ly/business-plus-expo

Griffith Business School
Support, Support, Support

- 'Back to Basics' BusinessPLUS Information Sessions (60 mins)
- In person Consultations (20 mins)
- Online Collaborate 'Drop-in' Sessions
Student Feedback

- "I learned a lot at the workshops on resumes, cover letters, and connecting with people. I actually successfully obtained a job when I was undertaking the series and used the advice for the job documentation and interviews." **Krystal, BITHM/BBus**

- These workshops have benefited me as they give me a better understanding of what employers are looking for and gives me a better idea on what I need to do and what I can do to make myself more employable.' **Vanessa, BBus/BIB**

- "I've benefited from the workshops by gaining valuable insight into what employers look for and connecting that with what I have to offer them.” **Rebecca, BITHM/BBus**

- "I found myself putting more thought into my career and what steps take to ensure I am getting the most back on my investment to study.” **Joel, BBus**
Student Feedback

Emma Rippon
BusinessPLUS Alumnus
Student Feedback
Team approach
Measuring Outcomes

- Finishers is only one metric
- Workshop engagement
- Networking events
- Student placements
- Student Feedback Project
- Recruitment and retention
Future development

- Online delivery of Career Management workshops
- Targeted cohorts such as:
  - First years
  - Ready to graduate
  - Program of study
  - Students already engaged in co-curricular activities such as:
    - Clubs & Societies
    - Student Leadership Program
    - Work Experience