PebbleBash Workshop

Managing buy-in, training and support at an Enterprise-level: The Practicalities

Robert Loudon, Chris Campbell  Griffith University
Introduction and instructions

- We will be doing two activities
- For activity 1, divide into groups (mixed institutions, mixed countries)
- Each group will be given
  - a persona
  - a paper form: “Persona with 3 questions” for group notetaking
BILL MCKEE

“ I enjoy pushing the boundaries of what Ed Tech can do for my students in my discipline ”

GOALS & WINS
- SUPER KEEN!
- To give students a quality learning experience
- Wants to present at PebbleBash

PAINS & FRUSTRATIONS
- Time poor!
- Balances research and teaching but struggles with this
- Administrative work

PERSONALITY
- Operational
- Introvert
- Hands on
- Seek help

TECH USE
- Keen to try new Ed Tech (usually one of the early birds or pilots!)
- LinkedIn, Twitter, personal Blog
- LMS, Lecture capture, Voice Threads

INFLUENCED BY
- Faculty L&T Leadership
- Outstanding academics in my discipline
- Student Evaluation of Course and Teaching surveys

JOB ROLE
Professor

AGE
48

EDUCATION
Post-grad

ROLE IN UNI
Innovator and Educator

VALUES
Students, freedom, time
Activity One (~15 minutes)

In each group
- Familiarise yourself with your group’s persona
- Brainstorm issues relating to buy-in, initial training and ongoing support from the perspective of the persona
- Notetaker to write up “Persona with 3 questions” paper
Activity One → Activity Two

- Groups come back together
- Explain Activity Two
- Each person to receive paper forms “What Griffith did” for notetaking (1 set for each person)
Activity Two (~15 minutes)

- Each group presents ideas from their persona. We will also share our experiences of what we did at Griffith - what worked and what didn’t work so well in practice.
- Each person can use the forms to collect ideas about the practical things that will meet the needs of the various personas - ideas you can take away to your institution!
Wrap-up

- We will collect your group notes with persona ideas
- Ideas will be posted on a Padlet, please feel free to add yours as well

https://padlet.com/Chrissie/PebbleBash

- Thank you for participating